

Executive Dashboard

Generated Date: 2023-10-19



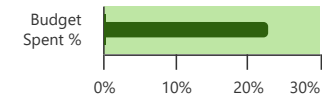
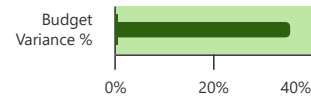
Northern Frontier Marketing

Portfolio / Type	Project Sponsor	Project Owner	Project Manager	Phase	Status	Project Health	Project Status Dashboard
Transform & Grow	Steven Rouchester	Ravi Naidoo	Peter Fraklin	Executing	Active	Red	Link

Project Status

This project is healthy but the exchange rate issue has caused some delays. It can still be completed with the next month and the cost overruns relate only to this issue. No massive risks and issues either.

Cost Status

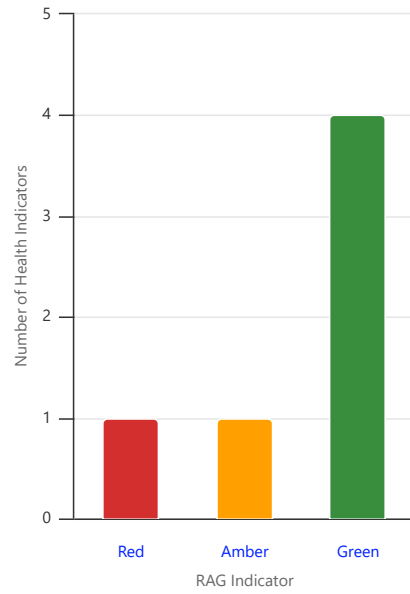


Gantt Chart

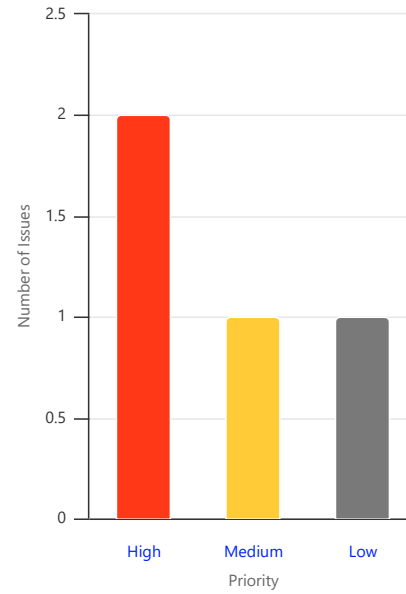
Name	Planned Start Date	Planned End Date	Planned Progress %	Actual Progress %	Variance	Sep 2023	Oct 2023	Nov 2023	Dec 2023	Jan 2024	Feb 2024	Mar 2024
Northern Frontier Marketing	2023-09-28	2023-11-24	18%	16%	(2)%							
Execution, Monitor & Control	2023-10-06	2023-11-19	8%	5%	(3)%							
Consumer Analysis	2023-10-06	2023-10-30	13%	6%	(7)%							
<i>Identify Key competitive factors in industry</i>	2023-10-30	2023-10-30	0%	0%	0%							
Documented and verified Competition Analysis	2023-11-02	2023-11-12	0%	0%	0%							
<i>Determine who has the power in the Channels</i>	2023-11-12	2023-11-12	0%	0%	0%							
Marketing Mix	2023-11-02	2023-11-19	0%	0%	0%							
<i>Final Documented and verified Marketing Strategy</i>	2023-11-19	2023-11-19	0%	0%	0%							
Closure	2023-11-20	2023-11-24	0%	0%	0%							



Health Indicators



Issues Per Priority



Risks Per RAG

